

The Sunfish is the most popular sailboat in history. Its minimalistic, modern design and sailing ease have made it a classic and colorful icon enjoyed all over the world.

Sunfish 60th Anniversary











In the past 60 years, over half a million Sunfish boats have been manufactured and continue to be sailed in over 50 countries. The Sunfish community organizes hundreds of events annually from the World Championships to learn-to-sail summer camps.

Sunfish enthusiasts are a fun, welcoming and global family. This is the story of how the world fell in love with the Sunfish.



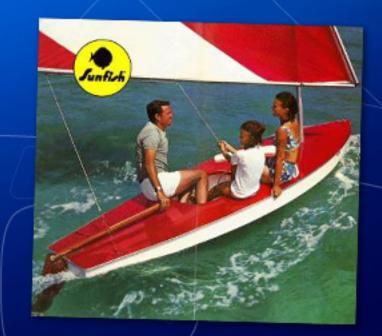
THE SUNFISH STORY



BORN FROM A BOARD

In 1945, Alex Bryan and Cortland Heyniger created the Alcort company around their first boat design, the Sailfish, a wood surfboard type boat.

Alex Bryan's pregnant wife found the flat deck of the Sailfish to be somewhat uncomfortable. Bryan and Heyniger formulated the idea to add a foot-well and widen the hull to accommodate, thus creating the Sunfish.



TIMELESS & UNCHANGED

"I drew a circle with a nickel and added the fins and the tail and the eye. Nothing we did was ever really accomplished with too much forethought, you know." - cortland Heyniger









"The Sunfish is pure sailing.
Practically no upkeep. No worries about moorings and boat yards.
Five minutes from arriving at the water's edge, you can be off and sailing.

It was the first off-the-beach boat and it introduced thousands of people to the sport."

-The Sunfish Bible













LaserPerformance is committed to the tradition of providing high quality sailboats and services to sailors everywhere as inspired by Al Bryant and Cort Heyniger over 60 years ago.

For more information please contact: Rebecca Dellenbaugh, 203.663.4567 rebecca.dellenbaugh@laserperformance.com

www.laserperformance.com